

I. **AMENDMENT**

A. **Claims**

Please amend the claims as follows.

1. (Previously presented) A method of using an apparatus in processing a request to send a gift, the method comprising:

receiving a request to send a gift, by a communication over the Internet, from a first party;

processing said request to send the gift by accessing a membership database containing the non-pseudonymous name of said second party;

obtaining, over the Internet as a name from said first party, only a pseudonym of said second party to receive said gift;

securing over the Internet a non-pseudonymous name and address associated with the second party's pseudonym without revealing a non-pseudonymous name of said second party to said first party;

determining, over the Internet, whether said second party would accept the gift such that:

if said second party would not accept the gift, electronically informing said first party that said second party has chosen not to accept said gift; and

if said second party would accept the gift, processing said request to send said gift to produce computer output enabling said gift to be sent second party, and wherein the method is carried out without revealing a non-pseudonymous name of one of said parties to another of the parties, according to the request; and

enabling said second party to respond to said first party if refusing an attempted gift to said second party by the first party,

2. (Previously presented) The method of claim 1, further including issuing an order that said gift be sent to said second party's non-pseudonymous name and address.

3. (Original) The method of claim 1, wherein said step of securing a non-pseudonymous name and address associated with said second party's pseudonym is carried out by looking up said second party's pseudonym in a network membership database.

4. (Original) The method of claim 1, wherein said step of securing a non-pseudonymous name and address associated with said second party's pseudonym is carried out by contacting said second party and requesting revelation of said second party's non-pseudonymous name and address.

5. (Previously presented) The method of claim 1, further including, prior to receiving said request:

giving said second party an opportunity to choose whether said second party will accept, or will not accept, attempted gifts addressed only to said second party's pseudonym; and

if said second party exercises the opportunity, storing in a database in association with said second party's pseudonym or name and address.

6. (Previously presented) The method of claim 5, further including, upon electronically obtaining said second party's pseudonym from said first party, checking said second party's stored choice.

7. (Previously presented) The method of claim 5, further including, if said second party's choice is to accept gifts addressed only to said second party's pseudonym, issuing an order that said gift identified by said first party be sent to said second party's non-pseudonymous name and address.

8. (Previously presented) The method of claim 5, further including, if said second party's choice is not to accept gifts addressed only to said second party's pseudonym, initiating electronically informing said first party that said gift identified by said first party was not sent to said second party's non-pseudonymous name and address.

9. (Previously presented) The method of claim 1, wherein said informing is carried out by sending a communication addressed only to said second party's pseudonym.

10. (Previously presented) The method of claim 1, further including electronically communicating to a third party an order that said gift be sent.

11. (Previously presented) The method of claim 1, further including electronically giving said first party an opportunity override the processing to reveal true identity information about said first party's self.

12. (Previously presented) The method of claim 1, further including electronically giving said second party an opportunity to reveal true identity information about said second party to said first party.

13. (Previously presented) The method of claim 1, further including electronically charging a fee corresponding to the gift to said first party.

14. (Previously presented) The method of claim 13, wherein said fee is charged electronically to a charge card of said first party.

15. (Previously presented) The method of claim 13, further including confirming receipt of said order that said gift be sent, before electronically charging said fee to said first party.

16. (Previously presented) The method of claim 1, further including electronically charging a first fee to said first party.

17. (Previously presented) The method of claim 16, further including electronically charging a second fee to said first party, wherein said second fee is related to the value of said gift.

18. (Previously presented) The method of claim 1, further including electronically charging a fee to said second party.

19. (Previously presented) A gift giving apparatus comprising:

a gift giving website enabling, over a network, a first party on a computer to send a gift to a second party, wherein the enabling is carried out without revealing a non-pseudonymous name corresponding to said first party in a membership database to said second party and without revealing a non-pseudonymous name of said second party in said database to said first party over said network, wherein the website allows, if the gift is refused, the second party to respond to said first party that attempted sending said gift.

20. (Previously presented) The apparatus of claim 19, wherein said website enables charging a fee to said first party.

21. (Previously presented) The apparatus of claim 19, wherein said website enables said second party to refuse said gift from said first party.

22. (Previously presented) The apparatus of claim 19, wherein said website enables said second party to refuse said gift from said first party if said first party is not identified by a particular name.

23. (Previously presented) The apparatus of claim 19, wherein said website enables said second party to refuse said gift from said first party if said first party is not identified by a true name.

24. (Previously presented) The apparatus of claim 19, wherein said website enables said second party to refuse said gift from said first party if said first party is identified by a particular pseudonym.

25. (Previously presented) The apparatus of claim 19, wherein said website enables said second party to refuse said gift from said first party if said gift is of a particular product-type.

26. (Previously presented) The apparatus of claim 19, wherein said website enables said second party to respond to said first party after delivery of said gift sent to said second party by said first party.

27. (Cancelled)

28. (Previously presented) The apparatus of claim 19, wherein said website enables said first party to selectably reveal or maintain confidentiality of true identity information of said first party.

29. (Previously presented) The apparatus of claim 19, wherein said website enables said second party to selectably reveal or maintain confidentiality of said second party's true identity information.

30. (Previously presented) The method of claim 1, wherein said gift is only sent responsive to a message received from the second party.

31. (Previously presented) The method of claim 1, wherein said gift is only sent responsive to an acceptance communication electronically received from the second party.

32. (Previously presented) The method of claim 1, wherein said gift is only sent responsive to a signal received over the Internet from the second party.

33. (Previously presented) The method of claim 1, wherein the processing said request to send a gift is carried out without revealing the non-pseudonymous name of said first party to said second party.

34. (Previously presented) The method of claim 2, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said first party to said second party.

35. (Previously presented) The method of claim 3, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said first party to said second party.

36. (Previously presented) The method of claim 4, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said first party to said second party.

37. (Previously presented) The method of claim 5, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said first party to said second party.

38. (Previously presented) The method of claim 6, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said first party to said second party.

39. (Previously presented) The method of claim 7, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said first party to said second party.

40. (Previously presented) The method of claim 8, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said first party to said second party.

41. (Previously presented) The method of claim 9, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said first party to said second party.

42. (Previously presented) The method of claim 10, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said first party to said second party.

43. (Previously presented) The method of claim 11, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said first party to said second party.

44. (Previously presented) The method of claim 12, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said first party to said second party.

45. (Previously presented) The method of claim 13, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said first party to said second party.

46. (Previously presented) The method of claim 14, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said first party to said second party.

47. (Previously presented) The method of claim 15, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said first party to said second party.

48. (Previously presented) The method of claim 16, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said first party to said second party.

49. (Previously presented) The method of claim 17, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said first party to said second party.

50. (Previously presented) The method of claim 18, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said first party to said second party.

51. (Previously presented) The apparatus of claim 19, wherein the website enables processing a request to send said gift by accessing the membership database containing said non-pseudonymous name of said first party and said non-pseudonymous name of the said second party.

52. (Previously presented) The apparatus of claim 20, wherein the website enables processing a request to send said gift by accessing the membership database containing said non-pseudonymous name of said first party and said non-pseudonymous name of the said second party.

53. (Previously presented) The apparatus of claim 21, wherein the website enables processing a request to send said gift by accessing the membership database containing the non-pseudonymous name of said second party.

54. (Previously presented) The apparatus of claim 22, wherein the website enables processing a request to send said gift by accessing the membership database containing the non-pseudonymous name of said second party.

55. (Previously presented) The apparatus of claim 23, wherein the website enables processing a request to send said gift by accessing the membership database containing the non-pseudonymous name of said second party.

56. (Previously presented) The apparatus of claim 24, wherein the website enables processing a request to send said gift by accessing the membership database containing the non-pseudonymous name of said second party.

57. (Previously presented) The apparatus of claim 25, wherein the website enables processing a request to send said gift by accessing the membership database containing the non-pseudonymous name of said second party.

58. (Previously presented) The apparatus of claim 26, wherein the website enables processing a request to send said gift by accessing the membership database containing the non-pseudonymous name of said second party.

59. (Cancelled)

60. (Previously presented) The apparatus of claim 28, wherein the website enables processing a request to send said gift by accessing the membership database containing the non-pseudonymous name of said second party.

61. (Previously presented) The apparatus of claim 29, wherein the website enables processing a request to send said gift by accessing the membership database containing the non-pseudonymous name of said second party.

62. (Previously presented) The method of claim 30, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said first party to said second party.

63. (Previously presented) The method of claim 31, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said first party to said second party.

64. (Previously presented) The method of claim 32, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said first party to said second party.

65. (Previously presented) The method of claim 1, wherein the gift comprises flowers.

66. (Previously presented) The method of claim 2, wherein the gift comprises flowers.

67. (Previously presented) The method of claim 3, wherein the gift comprises flowers.

68. (Previously presented) The method of claim 4, wherein the gift comprises flowers.

69. (Previously presented) The method of claim 5, wherein the gift comprises flowers.

70. (Previously presented) The method of claim 6, wherein the gift comprises flowers.

71. (Previously presented) The method of claim 7, wherein the gift comprises flowers.
72. (Previously presented) The method of claim 8, wherein the gift comprises flowers.
73. (Previously presented) The method of claim 9, wherein the gift comprises flowers.
74. (Previously presented) The method of claim 10, wherein the gift comprises flowers.
75. (Previously presented) The method of claim 11, wherein the gift comprises flowers.
76. (Previously presented) The method of claim 12, wherein the gift comprises flowers.
77. (Previously presented) The method of claim 13, wherein the gift comprises flowers.
78. (Previously presented) The method of claim 14, wherein the gift comprises flowers.
79. (Previously presented) The method of claim 15, wherein the gift comprises flowers.

80. (Previously presented) The method of claim 16, wherein the gift comprises flowers.

81. (Previously presented) The method of claim 17, wherein the gift comprises flowers.

82. (Previously presented) The method of claim 18, wherein the gift comprises flowers.

83. (Previously presented) The apparatus of claim 19, wherein the website is a website of a member network, said first party and said second party being members of the network, wherein data internal to the network includes said non-pseudonymous name and address respectively corresponding to each said member, said data enabling said first party to send said gift via said website.

84. (Previously presented) The apparatus of claim 20, wherein the website is a website of a member network, said first party and said second party being members of the network, wherein data internal to the network includes said non-pseudonymous name and address respectively corresponding to each said member, said data enabling said first party to send said gift via said website.

85. (Previously presented) The apparatus of claim 21, wherein the website is a website of a member network, said first party and said second party being members of the network, wherein data internal to the network includes said non-

pseudonymous name and address respectively corresponding to each said member,
said data enabling said first party to send said gift via said website.

86. (Previously presented) The apparatus of claim 22, wherein the website is a website of a member network, said first party and said second party being members of the network, wherein data internal to the network includes said non-pseudonymous name and address respectively corresponding to each said member, said data enabling said first party to send said gift via said website.

87. (Previously presented) The apparatus of claim 23, wherein the website is a website of a member network, said first party and said second party being members of the network, wherein data internal to the network includes said non-pseudonymous name and address respectively corresponding to each said member, said data enabling said first party to send said gift via said website.

88. (Previously presented) The apparatus of claim 24, wherein the website is a website of a member network, said first party and said second party being members of the network, wherein data internal to the network includes said non-pseudonymous name and address respectively corresponding to each said member, said data enabling said first party to send said gift via said website.

89. (Previously presented) The apparatus of claim 25, wherein the website is a website of a member network, said first party and said second party being members of the network, wherein data internal to the network includes said non-pseudonymous name and address respectively corresponding to each said member, said data enabling said first party to send said gift via said website.

90. (Previously presented) The apparatus of claim 26, wherein the website is a website of a member network, said first party and said second party being members of the network, wherein data internal to the network includes said non-pseudonymous name and address respectively corresponding to each said member, said data enabling said first party to send said gift via said website.

91. (Cancelled)

92. (Previously presented) The apparatus of claim 28, wherein the website is a website of a member network, said first party and said second party being members of the network, wherein data internal to the network includes said non-pseudonymous name and address respectively corresponding to each said member, said data enabling said first party to send said gift via said website.

93. (Previously presented) The apparatus of claim 29, wherein the website is a website of a member network, said first party and said second party being members of the network, wherein data internal to the network includes said non-pseudonymous name and address respectively corresponding to each said member, said data enabling said first party to send said gift via said website.

94. (Previously presented) The method of claim 1, wherein the gift comprises candy.

95. (Previously presented) The method of claim 2, wherein the gift comprises candy.

96. (Previously presented) The method of claim 3, wherein the gift comprises candy.

97. (Previously presented) The method of claim 5, wherein the gift comprises candy .

98. (Previously presented) The method of claim 10, wherein the gift comprises candy.

99. (Previously presented) The apparatus of claim 19, wherein the gift comprises candy.

100. (Previously presented) The apparatus of claim 83, wherein the gift comprises candy.

101. (Previously presented) The apparatus of claim 19, wherein the gift comprises flowers.

102. (Previously presented) The apparatus of claim 20, wherein the gift comprises flowers.

103. (Previously presented) The apparatus of claim 21, wherein the gift comprises flowers.

104. (Previously presented) The apparatus of claim 22, wherein the gift comprises flowers.

105. (Previously presented) The apparatus of claim 23, wherein the gift comprises flowers.

106. (Previously presented) The apparatus of claim 24, wherein the gift comprises flowers.

107. (Previously presented) The apparatus of claim 25, wherein the gift comprises flowers.

108. (Previously presented) The apparatus of claim 26, wherein the gift comprises flowers.

109. (Cancelled)

110. (Previously presented) The apparatus of claim 28, wherein the gift comprises flowers.

111. (Previously presented) The apparatus of claim 29, wherein the gift comprises flowers.

112. (Previously presented) The apparatus of claim 51, wherein the gift comprises flowers.

113. (Previously presented) The apparatus of claim 83, wherein the gift comprises flowers.

114. (Previously presented) The apparatus of claim 19, wherein the website determines whether said second party would accept said gift prior to said enabling said first party to send said gift.

115. (Previously presented) The apparatus of claim 114, wherein the gift comprises flowers.

116. (Previously presented) The apparatus of claim 20, wherein the website determines whether said second party would accept said gift prior to said enabling said first party to send said gift.

117. (Previously presented) The apparatus of claim 21, wherein the website determines whether said second party would accept said gift prior to said enabling said first party to send said gift.

118. (Previously presented) The apparatus of claim 22, wherein the website determines whether said second party would accept said gift prior to said enabling said first party to send said gift.

119. (Previously presented) The apparatus of claim 23, wherein the website determines whether said second party would accept said gift prior to said enabling said first party to send said gift.

120. (Previously presented) The apparatus of claim 24, wherein the website determines whether said second party would accept said gift prior to said enabling said first party to send said gift.

121. (Previously presented) The apparatus of claim 25, wherein the website determines whether said second party would accept said gift prior to said enabling said first party to send said gift.

122. (Previously presented) The apparatus of claim 26, wherein the website determines whether said second party would accept said gift prior to said enabling said first party to send said gift.

123. (Cancelled)

124. (Previously presented) The apparatus of claim 28, wherein the website determines whether said second party would accept said gift prior to said enabling said first party to send said gift.

125. (Previously presented) The apparatus of claim 29, wherein the website determines whether said second party would accept said gift prior to said enabling said first party to send said gift.

126. (Previously presented) The method of claim 30, further including enabling the processing with a website of a member network, said first party and said second party being respective members, and wherein the processing step is carried out

accessing member data internal to the network to obtain the non-pseudonymous name and address of the second party.

127. (Previously presented) The method of claim 31, further including enabling the processing with a website of a member network, said first party and said second party being respective members, and wherein the processing step is carried out accessing member data internal to the network to obtain the non-pseudonymous name and address of the second party.

128. (Previously presented) The method of claim 32, further including enabling the processing with a website of a member network, said first party and said second party being respective members, and wherein the processing step is carried out accessing member data internal to the network to obtain the non-pseudonymous name and address of the second party.

129. (Currently amended) A method for processing a request to send a gift, the method comprising:

a network including a website and enabling to access a membership database in which a first party and a second party are respectively indicated as members, each of said parties having a respective pseudonymous name and non-pseudonymous name;

receiving a request through the website to send a gift, from the first party to the second party named by using only the second party's pseudonym;

obtaining a non-pseudonymous name and address associated with the second party's pseudonym in the membership database without revealing the non-pseudonymous name of the second party to the first party;

processing said request to send said gift to produce computer output enabling said gift to be sent to said second party without revealing the non-pseudonymous name of one of said parties to another of the parties; and

the website enables, if the gift is refused, the second party to respond to said first party that attempted sending said gift ~~if the gift is refused, the second party to respond to said first party of an attempted gift to said second party by the first party.~~

130. (Previously presented) The method of claim 129, wherein the processing said request to send a gift is carried out without revealing the non-pseudonymous name of said first party to said second party.

131. (Previously presented) The method of claim 129, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said second party to said first party.

132. (Previously presented) The method of claim 129, wherein the processing said request to send said gift is carried out without revealing the non-pseudonymous name of said first party to said second party, and without revealing the non-pseudonymous name of said second party to said first party.

133. (Previously presented) The method of claim 129, further including electronically communicating to a third party an order that said gift be sent.

134. (Previously presented) A gift giving apparatus comprising:
a gift giving website enabling, over a network, a first party on a computer to send a gift to a second party, wherein the enabling is carried out without revealing a

non-pseudonymous name corresponding to said first party in the membership database to said second party and without revealing a non-pseudonymous name of said second party in said database to said first party over said network; and

said website enables said second party to refuse said gift from said first party if said gift is of a particular product type.

135. (Previously presented) A gift giving apparatus comprising:

a gift giving website enabling, over a network, a first party on a computer to send a gift to a second party, wherein the enabling is carried out without revealing a non-pseudonymous name corresponding to said first party in the membership database to said second party and without revealing a non-pseudonymous name of said second party in said database to said first party over said network; and

said website enables said second party to refuse said gift from said first party and further enables said second party respond to said first party after refusal of an attempted gift to said second party by the first party.

136. (Currently amended) A gift giving apparatus comprising:

a gift giving website including a membership database with non-pseudonymous names and pseudonyms for parties;

said gift giving website enables, over a network, a first party on a computer to send a gift to a second party, wherein the enabling is carried out without revealing a non-pseudonymous name corresponding to said first party in said membership database to said second party and without revealing a non-pseudonymous name of said second party in said membership database to said first party over said network; and

the website enables, if the gift is refused, the second party to respond to said first party that attempted sending said gift ~~if the gift is refused, the second party to respond to said first party of an attempted gift to said second party by the first party.~~

137. (Currently amended) A method of giving a gift over a network using a website comprising:

providing the membership database of non-pseudonym names and associated pseudonyms for parties;

initially only revealing to a first party of said parties said associated pseudonym of a second party of said parties;

requesting a gift by said first party for said second party using said pseudonyms with said website;

sending said gift from said first party to said second party, without revealing said non-pseudonymous name corresponding to said first party to said second party and without revealing said non-pseudonymous name of said second party to said first party; and

the website enables, if the gift is refused, the second party to respond to said first party that attempted sending said gift ~~if the gift is refused, the second party to respond to said first party of an attempted gift to said second party by the first party.~~